



Visions & Voices

Community Resource Center is committed to breaking the cycle of family violence and reducing hunger and homelessness in our community

Spring/Summer 2008

2008 COMMUNITY STAR is a Master of Partnerships

PEDER NORBY TO BE HONORED AT CRC GALA — Moonlight on the Promenade



This year, CRC will present Peder Norby with its Community Star Award for his pioneering spirit and gift for forging partnerships that have significantly reshaped our downtown

promenades and improved the lives of our children. The award will be presented as part of a tribute to Peder at CRC's annual Gala, *Moonlight on the Promenade*, on September 27, 2008.

From his early years as a baker, to his current passion for winemaking, Peder

"Partnerships are what gets projects to the finish line."

Norby creates, cultivates, and shares. With every community issue that touches him, he envisions a collaborative solution.

The collateral benefits of his way of thinking have been monumental to North County, and aligns with CRC's views and practices. "Partnerships are what gets projects to the finish line," Peder notes. "It takes everyone pulling in the same direction to effect positive change. CRC is effecting positive change in our community by working with stakeholders to provide guidance and critical life changing assistance to many."



Currently the Hwy 101 Corridor Coordinator for the City of Encinitas, Peder had served 10 years as Executive Director of the Downtown Encinitas MainStreet Program. Peder's accomplishments in downtown revitalization, historic preservation, and tourism promotion span 22 years.

He served six years on the Carlsbad

Redevelopment Committee and both helped form and served 11 years on the Carlsbad Convention and Visitors Bureau. He also led efforts to bring LEGOLAND to Carlsbad. His service to the community includes leadership roles with several local and statewide nonprofits, including Carlsbad Rotary, Carlsbad Convention and Visitors Bureau, Kids are Worth a Million, California MainStreet Alliance and others.

(continued next page)

Moonlight on the Promenade



Please see back page for RSVP form or book ONLINE at www.crcncc.org.

Saturday — September 27, 2008

Economics 101 for CRC — A Message from Executive Director, Laurin Pause

We are all hearing about the impact of the food and energy crisis on San Diego County, where gas prices are among the highest in the nation. *What does that mean to CRC?* To state it in simple economic terms, supply is down and demand is up. Donations have subsided while demand has increased by over 200% since the beginning of the year.

Our emergency food supplies, including items for our community-based infant and toddler program, are at an all-time low. In the past four months, we have run out of diapers, baby food and basic canned goods. Families that were barely managing to make ends meet a year ago

now find that they cannot maintain their basic household expenses.

What is CRC doing? We are providing comprehensive case management to families, including enrollment in the federal Food Stamp Program, SDGE Care, and other federal, county, and state programs that can augment family income. So far this year CRC has helped 48 families apply for food stamps alone. We expect to provide other assistance, such as employment preparation and financial literacy to over 3,000 households this year.

What can you do? Continue to support CRC. Whether it is a financial donation

or a donation of food, diapers, hygiene products, or other essential items, we appreciate your support. You can also organize a drive through your neighborhood, business, school, club, or religious organization, to benefit CRC clients. Support our 26th Annual Holiday Baskets program. We again expect record breaking enrollment and need to make sure that we receive enough donations to make this program a success.

As we always say... it is the *community* in Community Resource Center that makes our organization successful in fulfilling its mission.

U.S. Open Volunteers Raise \$15K for CRC



Over 500 CRC volunteers staffed U.S. Open concessions tents to help bring in \$15,000 to sustain critical CRC social services that impact over 10,000 people in need each year. Thank you all for your help, and we hope you enjoyed being part of what some are calling the best U.S. Open ever! Special thanks to Newcomers Club of San Dieguito, Windermere Exclusive Properties, Qualcomm, Sony, and local Rotary clubs

for providing our largest volunteer groups. We also want to acknowledge U.S. Navy volunteers for supporting this effort. And last, but not least, we wish to express our sincere gratitude to our friends at the Del Mar Fairgrounds for providing parking for over 100 CRC volunteers who did not receive their U.S. Open parking permits.

Style with a Purpose — Detour Salon,



located on Hwy 101 in Encinitas, converted their popular salon into a big city runway for a fashion show that raised

\$1,600 for Carol's House and our comprehensive domestic violence services. Kudos to Stacy Cowart for leading the project and Crystal Wells, Detour owner, for supporting it. Detour stylists added to their already long work schedules to make the event a success. The popular salon also enlisted the help of several businesses in the neighborhood.

Cindy Blumkin and Paige Perkins, owners of Art N Soul on 101, promote both local artists and nonprofits by donating a portion of art sales to charities selected for a period of 1-2 years. Over \$2K has been donated to CRC since the gallery opened last August.



Bocce for CRC! The 12th Annual Rotary Turf Bocce Ball Tournament was another hit this spring. The Del Mar-Solana Beach Rotary holds the yearly event to raise funds for its adopted charities, and designated \$6,400 to CRC. Tim Goldberg and Sonal Patel also organize a yearly tournament for the benefit of CRC, and raised \$1,000 this year!



Scouts for all seasons! This Spring, Cub Scout Pack 774 filled a truck with another record amount of food from its Spring drive just as CRC pantry shelves were becoming bare.

This Summer, for his Eagle Scout project, Thomas Williams (and his parents, Joe & Peggy), along with other members of Troop 777, installed storage cabinets at our Encinitas office. Fall and Winter scout drives are essential to the Holiday Baskets distribution program, so we hope to have all troops and packs on board again this year!



Schools Get an "A+" — Thanks to the Cardiff School District 32nd Annual Ice Cream Social, CRC received a large basket filled with diapers, toiletries, and other essentials for our social services programs. Special thanks to Kristi McCourry and Suzie Abeyta for including CRC as a beneficiary of this event! As another wonderful example of kids helping kids, Little Helpers Popcorn Co. at Capri Elementary raised \$1,000 for children in CRC programs. Gold stars for everyone!

Please email photos and news about your great work to scolby@crcncc.org

PEDER NORBY, continued

Thanks in large part to his leadership, the City of Encinitas and the Encinitas Mainstreet Program received the prestigious "Great American Mainstreet Award" presented by the National Trust for Historic Preservation in 2004.



Peder & Julie Norby

Like his predecessor, Paul Ecke III, this year's GALA honoree is quick to give accolades to others. In fact, Peder calls his wife, Julie, his community hero for her dedication to children, a commitment they share. As a principal at Solana Santa Fe Elementary School, "Julie shepherds 400 children a year and guides them for

"I walk side by side through life with the most remarkable woman."

7 years, preparing them for middle school and then high school," Peder remarks. "Her passion for our children and singular desire to protect them and their interests

is remarkable. . . . I walk side by side through life with the most remarkable woman."

Returning GALA chair, Donna Marie Robinson, and her committee have been hard at work on this year's event and promise another memorable night for guests. "We're thrilled about paying tribute to Peder Norby, and we couldn't think of a better GALA theme than Moonlight on the Promenade. He and Julie have made our community truly shine!"

Please see back page for Gala info

Carol's House News - Domestic Violence Awareness

Another Carol's House Success Story

After calling our hotline for a week, "Maria" mustered enough courage to leave her abusive environment for safe shelter at Carol's House this February. Maria was 22 years old and had been in an abusive relationship since she was 15. She has 3 children and during her relationship with her boyfriend endured physical, psychological, and sexual abuse.

With limited English skills, she had special obstacles to leaving her abusive situation. Her will and determination, however, helped her to overcome barriers. During her stay at the shelter, Maria participated in our Domestic Violence (DV) Support Group, DV Education, Parenting, and Life Skills classes while also receiving weekly counseling and bi-weekly case management.

With the help of her case manager, Maria was able to secure a part-time job and progress significantly in her English proficiency with

nightly ESL classes. She also found low-income childcare services that she was able to continue after her stay at Carol's House. After a month with us, Maria was accepted into our Transitional Housing program, and moved in weeks later with her children.

Embracing the goal of self-sufficiency at the core of CRC programs, Maria already has plans to move into her own apartment within a year. She is now studying for her GED at a local community college.

Maria is well on her way to a new life of independence. Her children have been adjusting well to their new community and are set for school next fall.

40-hour DV Training - Fall 2008 -

Classes begin September 3

Please call (760) 753-8300 for information and registration.

To honor **Domestic Violence Awareness Month** in October, CRC's Education and Outreach Department will be involved with a variety of local events supporting the national campaign.

We will kick off by participating in the **Not To Be Forgotten Rally on October 1, 2008**

from 10am-2pm at the Civic Center Plaza Courtyard in San Diego.

This important event will honor all of the women, children, and men who have lost their lives due to Domestic Violence.



CRC would love to have you join us! For more information about this rally and other DV Awareness events this October, please call us at (760) 753-8300.

GIVING HIGHLIGHTS — Special Thanks to Our Supporters For Recent 2008 Donations

\$50,000+

Howard Charitable Foundation

\$25,000 - \$49,999

Weingart-Price Fund 🌱

Anonymous Fund 🌱

\$15,000 - \$24,999

San Diego Social Venture Partners Fund 🌱

Lennar Charitable Foundation

\$10,000 - \$14,999

Citigroup Foundation

Martin Leichter Foundation

The Parker Foundation

San Diego National Bank

The Seth Sprague Educational and Charitable Foundation

Tri-City Healthcare District

Wells Fargo Foundation

Rotary Club of Encinitas

\$5,000 - \$9,999

Del Mar-Solana Beach Sunrise Rotary Club Foundation Fund 🌱

County of San Diego

North County Times Charities Fund - A Fund of the McCormick Foundation

Sempra Energy Foundation

Katherine and James Umpleby

\$2,500 - \$4,999

Joyce Nichols and Marshall Hurst

Randy Bolt Memorial Fund

The TJX Foundation, Inc.

LEGOLAND California - John Jakobsen

The Ecke Family

St. James-St. Leo Catholic Church

\$1,500 - \$2,499

St. Peter's Episcopal Church

California Bank & Trust

Coastal Community Foundation

Detour Salon

Qualcomm Matching Gift Program

\$1,000 - \$1,499

Sempra Energy - San Diego Gas & Electric

Self-Realization Fellowship

AT&T California

Lawrence Beckstrom

Charles and Ruth Dealy

Del Mar Farmers Market

EuroAmerican Propagators

Hydro-Scape Products

Little Helpers Popcorn Co.

Quidel Corporation

Ronald and Joan Moss Fund 🌱

Rotary Club of Del Mar

San Diego County Credit Union

🌱 Gift made through The San Diego Foundation

CRC apologizes for any omissions or misspellings. Please contact us for corrections at (760) 230-6305

Community Resource Center

650 Second Street • Encinitas CA 92024 • (760) 753-1156

www.crcncc.org



CRC LOCATIONS

Encinitas Furniture Store
650 Second Street
Encinitas, CA 92024
Phone: (760) 753-4624

Encinitas Thrift Store
642 Second Avenue
Encinitas, CA 92024
Phone: (760) 753-8222

Solana Beach Thrift Store
524 Stevens Avenue
Solana Beach, CA 92075
Phone: (858) 481-0650

Carlsbad Thrift Store
3091-A Roosevelt Street
Carlsbad, CA 92008
Phone: (760) 729-5209

San Marcos Thrift Store
208 S. Rancho Santa Fe
San Marcos, CA 92078
Phone: (760) 734-3872

Important DATES - 2008

September 19 & 20

50% Off SALE at all CRC Thrift Stores

September 27

Gala 2008 - Moonlight on the Promenade

October 1

Not to Be Forgotten Rally

December 1 - 18

Holiday Baskets Staging

December 19-21

Holiday Baskets Distribution

Important DATES - 2009

March 28

Annual English Tea

April 18 (updated)

Annual Garden Tour & Charity Plant Sale

Thrift Store Donations
(760) 753-2200

Domestic Violence Hotline
(877) 633-1112

Community Resource Center Annual Gala

Moonlight on the Promenade

Del Mar Fairgrounds - Mission Tower

Black Tie Optional



September 27, 2008

6:00 - 10:00 PM

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Please reserve _____ Ticket(s) at \$175 each for a total of \$ _____

Please reserve _____ Table(s) of 10 at \$1,500 each for a total of \$ _____

I am unable to attend, but want to make a donation of \$ _____

Method of Payment: Check Credit Card

Credit Card # _____

Exp. _____

Signature _____

Please mail or fax RSVP to:

Community Resource Center
Moonlight on the Promenade
650 Second Street
Encinitas, CA 92024

FAX: (760) 753-0252

For more information, please call (760) 230-6305

ONLINE Registration Available at www.crcncc.org