

Community Resource Center

# Annual Gala Event

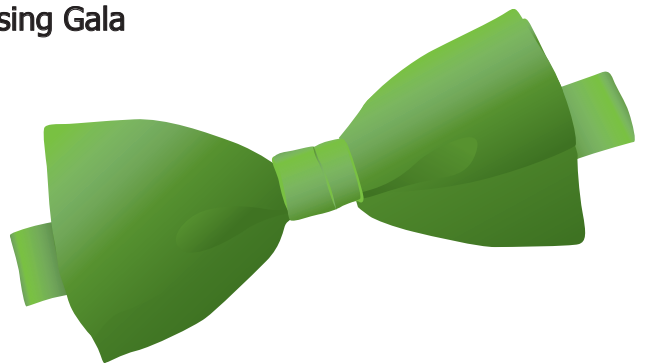
## *A Green Tie Affair*

October 9, 2010 — Del Mar, CA

**Help Community Resource Center raise over \$150,000 to fund vital programs that shelter abused women and children, assist low-income families in crisis, and prevent hunger and homelessness.**

### Event Summary

**What:** Community Resource Center Annual Fundraising Gala  
**When:** October 9, 2010  
**Time:** 6:00 – 11:00 PM  
**Where:** Del Mar Fairgrounds Mission Tower  
**Guests:** Over 300 guests expected  
**Cost:** \$175 per ticket  
\$1,500 per Table of 10  
**History:** Expected to sell out again this year



### Sponsorship Benefits

Based on the level of support, your business can reach thousands of community members in many different formats, all while supporting a great cause.

- ✓ Projection Screen Ads – solo rotations of your logo or advertisement seen by guests throughout the event. Depending on level, rotations as frequent as every 5 minutes.
- ✓ Signage at Event and Recognition in Event Collaterals
- ✓ Website Links
- ✓ Tickets or Table at Event



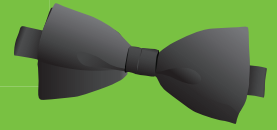
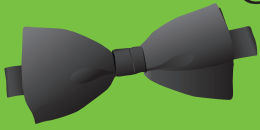
This year our Annual Gala connects the value of being green with all that Community Resource Center does to sustain and renew *lives*. For over 30 years our model programs have provided safety, stability, and a path to self-sufficiency to countless households in crisis. Please join us in our efforts to continue breathing new life into our community.

Community Resource Center is a 501(c)(3) charitable tax-exempt organization. Tax ID: 95-3497926

650 Second Street • Encinitas, CA 92024 • (760) 230-6305 • [www.crcncc.org](http://www.crcncc.org)

# Community Resource Center — Gala 2010

## *A Green Tie Affair*



## Sponsorship Levels

### **\$15,000 Platinum Sponsor**

- Rotating solo advertisement or logo on projection screens every 5 minutes at the event
- Special thank you from the CRC Executive Director and emcee at the event
- Designation as a lead sponsor in all press releases and event materials
- Logo placement on the event sponsor poster in silent auction area
- \$1,000 credit toward winning bid made on any one LIVE AUCTION item
- Featured signage at Gala and logo placement on CRC community events banner for 1 year
- Prominent logo placement on event page of CRC Website with links to your Website
- Logo placement on thank you letters mailed to guests after the event
- 1 VIP table (10 seats) at Gala

### **\$10,000 Gold Sponsor**

- Rotating solo advertisement or logo on projection screens every 8 minutes at the event
- Sponsor acknowledgment by emcee at the event
- Logo placement on the event sponsor poster in silent auction area
- Featured signage at Gala and logo placement on CRC events banner for 1 year
- Prominent logo placement on event page of CRC Website with links to your Website
- Logo placement on thank you letters mailed to guests after the event
- 1 VIP table (10 seats) at Gala

### **\$5,000 Silver Sponsor**

- Rotating solo advertisement or logo on projection screens every 12 minutes at the event
- Sponsor acknowledgment by emcee at the event
- Logo placement on the event sponsor poster in silent auction area
- Prominent logo placement on event page of CRC Website with links to your Website
- Logo placement on thank you letters mailed to guests after the event
- 4 Tickets to Gala

### **\$2,500 Bronze Sponsor**

- Rotating solo advertisement or logo on projection screens every 15 minutes at the event
- Sponsor acknowledgment by emcee at the event
- Logo placement on the event sponsor poster in silent auction area
- Logo placement on event page of CRC Website with links to your Website
- 2 Tickets to Gala

### **\$1,000 Community Partner**

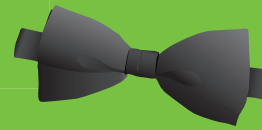
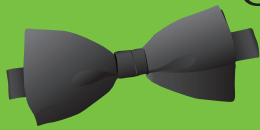
- Rotating solo advertisement or logo on projection screens every 20 minutes at the event
- Sponsor acknowledgment by emcee at the event
- Logo placement on the event sponsor poster in silent auction area
- Logo placement on event page of CRC Website with links to your Website

Sponsor-created ADVERTISEMENTS or LOGOS rotated on large projection screens at the event should be saved at 8" x 10" (landscape), in high-resolution, in one of the following formats: PDF, EPS, or JPEG. CRC offers free ad creation upon request.

"Solo" rotations include only YOUR ad or logo on the screen during your rotation period.

## Community Resource Center — Gala 2010

# A Green Tie Affair



## Sponsorship Levels

### More Support Options

Show your support by placing a personal or business Tribute Ad that will appear on large projection screens at the event. Guests will see your message to CRC, a staff or board member, or your favorite CRC program. Logos permitted. It's easy! Create your own ad\* or let us create this for you (Maximum 25 words).

| Support Amount | Number of Solo Rotations (only your message will be on the screen) |
|----------------|--|
| \$500          | 12 Rotations total during the event                                |
| \$250          | 8 Rotations total during the event                                 |
| \$100          | 5 Rotations total during the event                                 |

\*Projection Screen Ad files should be 8x10 (landscape) in high-res PDF, EPS, or JPEG

### Why Support One of Our Events?

Community Resource Center is the **primary provider of social services** in the North County Coastal area, and its events and programs receive **considerable publicity throughout the County**. Our community support base is unparalleled among non-profit organizations in North County. In fact, more than **200 organizations** continuously support a Community Resource Center program or event, and over **2,000 individual volunteers** choose to dedicate their time and talents to what we do.

### Organization Profile

Community Resource Center, North County San Diego's only comprehensive Social Services and Domestic Violence agency, provides critical services for over **7,500 individuals annually**. Community Resource Center services include the following:

- Carol's House, a 24-bed Domestic Violence Emergency Shelter
- Transitional Housing & Services for domestic violence survivors
- Therapeutic Services for Children traumatized by domestic violence
- Comprehensive Food Programs
- Homeless Prevention and Intervention
- Financial Literacy Programs and Employment Preparation Assistance

Community Resource Center follows the guiding principle that every person deserves the opportunity to live independent and violence-free lives. Our programs provide **SAFETY, STABILITY**, and a path to **SELF-SUFFICIENCY**.



# ORDER FORM

## 2010 Annual Gala – A Green Tie Affair

### 1. YES, we would like to support and sponsor your 2010 Annual Gala – A Green Tie Affair

- \$15,000 Platinum Sponsor
- \$10,000 Gold Sponsor
- \$5,000 Silver Sponsor
- \$2,500 Bronze Sponsor
- \$1,000 Community Partner

Sponsorship benefit packages include Projection Screen Ads. Please see art work, logo, and deadline information at bottom of form.

SPONSOR NAME(s) as you wish it to be recognized in event materials:

\_\_\_\_\_

### We are unable to sponsor your event, but would like to support CRC by placing a Tribute Ad:

- 12 Rotations / \$500
- 8 Rotations / \$250
- 5 Rotations / \$100

Tribute ads appear on a Projection Screen at the event. Ads may include up to 25 words. Text only or with your logo.

### 2. Payment

- Enclosed is a check made payable to Community Resource Center
- Charge my credit card (circle one):      VISA                      MasterCard                      AMEX

Card # \_\_\_\_\_

Expiration \_\_\_\_\_ Signature \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Address \_\_\_\_\_ City / State / Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

### 3. Please mail or fax completed form to Community Resource Center

Address:            Community Resource Center, 650 Second Street, Encinitas CA 92024  
 Fax:                (760) 753-0252 / Attn: Suzie Colby  
 Scan & Email:    scolby@crcncc.org

For more information about sponsorship and other opportunities, please contact Suzie Colby at (760) 230-6305 or scolby@crcncc.org

## DEADLINES for ART WORK & LOGO

- Deadline for Inclusion in Projection Screen Program & Other Event Materials: **September 30, 2010**
- Preferred Formats: PDF EPS, JPEG (high resolution)
- If you submit your own art, please create at 8" (height) x 10" (width), in landscape orientation
- Files should be emailed to Suzie Colby at scolby@crcncc.org
- CRC can create all art work for Sponsor Ads or Tribute Ads upon request. Email your message (and logo if you have one).
- Upon receipt of your order form, CRC will contact you to offer further assistance